

LA FEMME CO. CREATIVINE



Every brand journey starts somewhere, yours starts here, custom to what your brand needs.

The list below is a glance into the services we can provide.

COMMUNICATION STRATEGY

- Define goals
- Define tactics to achieve goals
- Suggested strategy for 1 year

Projected Timeline: 1 month



MARKET RESEARCH

- Organization Overview
- SWOT Analysis
- Target Audience & 3 Persona Profiles
- Industry Analysis

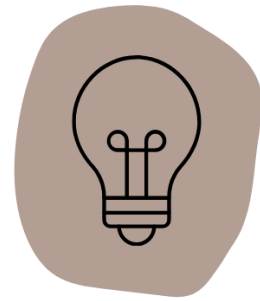
Projected Timeline: 2 months



BRAND BUIDLING

- Overall Brand Style Guide
- Brand "Cheat Sheet"
- Establishing your brand story
- Online brand/website suggestions

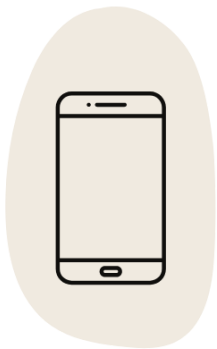
Projected Timeline: 2 months



SOCIAL MEDIA STRATEGY

- Overall Social Media Strategy (Goals, social channel recommendations, etc.)
- 6 Month Social Media Calendar (Content & Copy not included)
- Guide for analysis

Projected Timeline: 2 months



PR STRATEGY

- Press Kit
- Content Development
- Baseline Crisis Communication Strategy
- Best Practices for Media

Projected Timeline: 1 month



À LA CARTE

Not ready for a full package? Check out our variety of à la carte services. *Some services may require market research & strategy.

- Social Media Management*
- Influencer Marketing Strategy*
- Simple Brand Guide
- Event Coordination
- Website Creation*
- Blog Writing
- Video Editing
- Content Creation